日 ＝Ni
本 ＝Hon
酒 ＝Shu
Japanese Sake

飛 Hi = Flying
来 Rai = Arrival
ひ ＝Hi
ら ＝Ra
い ＝I

純 Jun = Pure
米 Mai = Rice
酒 Shu = Sake

Government Warning

Plastic surface for inner cap

Net Content 720ml

Producer:
Koshi
Tsukano
Shuzo
Co. Ltd.

148001 = XXXX

Date released from brewery*
Format YY.MM.XXX

越後乃酒 ＝Sake from Echigo (historic name for Niigata Region)

原材料名 ＝List of Ingredients
米（新潟県産）＝Rice from Niigata
米こうじ（新潟県産米）＝ Rice Koji from Niigata Rice
精米歩合65%（Rice Polished to 65%)
アルコール分15度以上16度未満 ＝Alc greater than 15% Not exceeding 16%

*Sake is considered bottled and released when actual product leaves the brewery. Until then, sake is stored at extremely low temperature to minimize aging